

From: CMS\_Broadcast  
Sent: Monday, March 08, 2010 9:43 AM  
To: CMS - All\_Email\_Users  
Subject: Leadership Announcement from the Acting Administrator

We are pleased to welcome Anthony “Tony” Rodgers to CMS as the Deputy Administrator for Strategic Planning, one of the new Centers that will be established by the realignment we discussed at our recent all-staff meeting. The CMS realignment was approved this week by the Secretary and we are working to make it effective in the coming weeks. Tony brings with him over 30 years of executive management experience with both public and private health plans and hospital systems. As Deputy Administrator for Strategic Planning, Tony will direct strategic planning and goal-setting to ensure effective and efficient operations across CMS.

Tony comes to CMS from Health Management Associates, Inc, where he served as the principal consultant on health system strategic planning, health information technology, and health plan and system operations. He previously directed Arizona’s Medicaid agency and has extensive experience in both the public and private sectors. We look forward to working with Tony in the months and years ahead. Please welcome him to our team.

Charlene Frizzera  
Acting Administrator

Tony Rodgers, Deputy Administrator for Strategic Planning, CMS

Anthony “Tony” Rodgers has been a principal at Health Management Associates since November. Previously, he was appointed by the Governor of Arizona as the director of the State of Arizona Medicaid/SCHIP programs, known as the Arizona Health Care Cost Containment System (AHCCCS), overseeing an \$11.8 billion budget, more than 1600 employees, and the health care coverage of 1.3 million enrollees.

Prior to being appointed as director of AHCCCS, Mr. Rodgers was general manager for WellPoint Health Networks, State Sponsored Programs. As general manager, he was responsible for the Medicaid and SCHIP product lines with more than 1 million members and for State Sponsored Programs health plan operations. He also served as chief executive officer of L.A. Care Health Plan for five years. L.A. Care grew to more than 600,000 members under Mr. Rodgers' leadership, making it one of the largest health plans in California and the largest public health plan in the United States. In addition, Mr. Rodgers served as director of Maricopa Health System in Phoenix, Arizona. He was responsible for managing an integrated health care delivery system, the largest safety net health system in Arizona, including a 540-bed acute care teaching hospital, 13 primary care service centers, a long-term care service and a correctional health service system.

Mr. Rodgers holds a Master of Science degree in public health and a Bachelor of Arts in economics and political science from the University of California, Los Angeles (UCLA). He completed a fellowship with the National Association of Public Hospitals in information systems management and planning, and served as an adjunct professor in health policy and administration at Arizona State University and the University of Southern California. He has held an appointment as adjunct faculty at the UCLA School of Public Health.

He also has served on a number of association boards, state advisory commissions, including most recently the National Committee for Vital and Health Statistics.