



**Press Release ①**

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**The Cyber University of Korea (Korea Univ. Foundation, former Korea Digital**

**University) to sign MOU with Rosalynn Carter Institute for Caregiving**

**to establish RCI-Korea**

**-March 22 10:30 am, MOU Signing and Opening ceremony at the Main Auditorium, The Cyber University of Korea**

**-Former U.S. First Lady Mrs. Rosalynn Carter and Pres. Jimmy Carter, Dr. Kendall Blanchard (Pres., Georgia Southwestern State University), Dr. Rick Birkel (Director, Rosalynn Carter Institute for Caregiving) attendance confirmed.**

The Cyber University of Korea (Pres. Choong Soon Kim) will sign an MOU with Georgia Southwestern Univ.'s Rosalynn Carter Institute for Caregiving to launch RCI-Korea (Rosalynn Carter Institute for Caregiving - Korea) in the presence of the founder of RCI, former first lady Mrs. Rosalynn Carter on March 22, 2010. The MOU marks the beginning of joint curriculum development and certificate program for caregivers, the first of its kind in Korea.

Former U.S. President Jimmy Carter, Dr. Kendall A. Blanchard, President of Georgia Southwestern State University, Dr. Rick Birkel, Director of RCI-U.S.A are to be present in this event. RCI is hosted in Georgia Southwestern State University, Mrs. Carter's alma mater, in Americus, Georgia. RCI focuses on identifying the needs of caregivers, to provide professional training as well as much needed support as we enter the era of an aging society. The Cyber University of Korea intends to launch a program for caregivers tailored to the cultural characteristics of Korea. RCI-Korea will deliver this unique program for caregivers on its online platform.

In this event, Mrs. Carter will deliver the keynote address. Mrs. Carter has long stood by her commitment to human development and mental health. The opening of RCI-Korea is a



stepping stone to increase awareness on the caregivers' crisis worldwide, which is expected to become more acute as the need for personal assistance will dramatically increase in the coming years.

After the keynote address, Mrs. Rosalynn Carter and Dr. Kendall A. Blanchard, Pres. Choong Soon Kim (Pres., The Cyber University of Korea), and Dr. Jung Bae Kim (Pres. of Board of Directors, Korea University Foundation) will sign the MOU agreement.

According to Dr. Seo Won Lee (Director of RCI-Korea), "Caregiving is a service which provides care for those who have difficulties caring for themselves due to disabilities or impaired biological and psychological functions. In Korea at the moment, there is a pressing need for research on professional caregivers on-the-job, as well as family members, whose services are taken for granted." In collaboration with RCI-U.S.A., RCI-Korea will provide the CYCM (Caring for You, Caring for Me) Program to Korean caregivers as a burn-out prevention program. A certificate program fit into the regular curriculum of The Cyber University of Korea will also be made available for students.

The Cyber University of Korea, formerly Korea Digital University, was recently incorporated into the Korea Univ. Foundation. The collaboration with RCI of Georgia Southwestern Univ. reflects The Cyber University of Korea's philosophy of value-creation through service leadership.